

# What Parents & Educators Can Learn from the OFCOM MEDIA REPORT 2024

Each year, Ofcom - the UK's regulatory body for communications - produces an overview of children and parents' media experiences over the course of the previous year. At the time of writing, the latest of these reports, 'Children and parents: media use and attitudes 2024' has just been published, and we've plucked out some of its most thought-provoking findings regarding online safety.

## ONLINE LIVES

**99%** of 8-17s had regular access to the internet

**65%** of 13-17s prefer short videos to films and TV

**34%** experienced harassment or bullying online

**11-18s** felt more confident communicating online (71%) than in person (53%)

**87%** of 8-17s felt pressure to be popular on social media

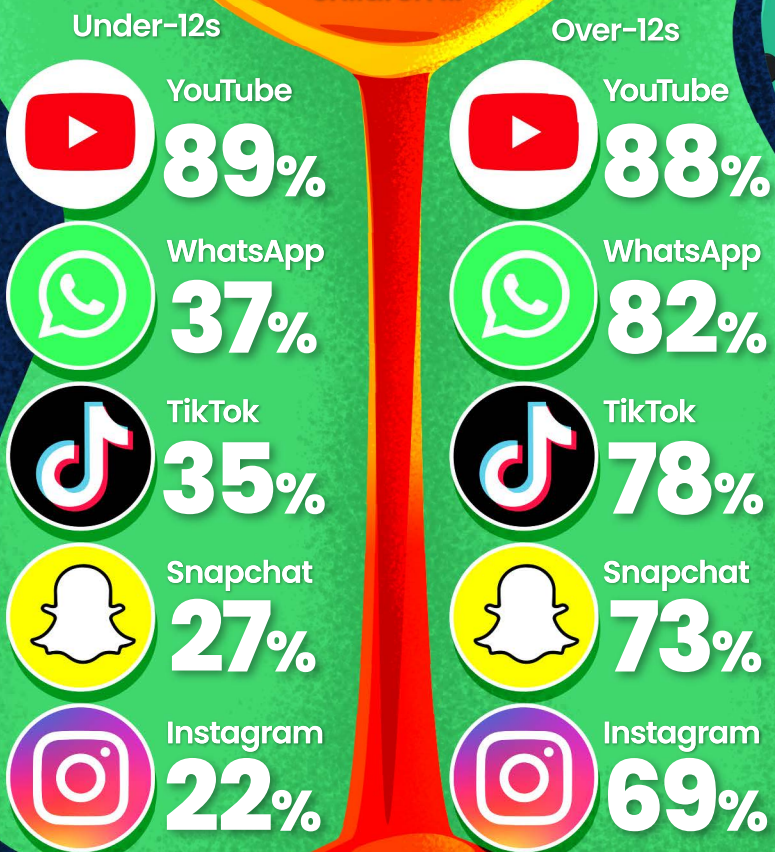
## SCREEN TIME

By children's age group, the percentage of parents who felt less able to manage their child's screentime were ...



## POPULAR PLATFORMS

Most used by children ...



## ONLINE GAMING

**68%** of children played video games online

Who did these children most commonly play with?

**74%** played with someone they know

**32%** played with strangers

## PARENTAL CONCERNS

The things that most commonly worry parents and carers about their child being online include ...

- 77%** seeing age-inappropriate content
- 70%** being harassed or bullied
- 68%** seeing pro-self-harm content
- 62%** having their data gathered by companies
- 59%** being influenced by extreme views
- 55%** having their reputation damaged
- 51%** being pressured to spend money

## ONLINE SAFETY IN SCHOOLS

**93%** 8-17s had at least one lesson about online safety

**93%** of children are aware of at least one thing they can do to stay safe online

**91%** children found these lessons useful

**78%** of 8-17s were aware of age restrictions for apps

**40%** admitted to faking their age to bypass these limits

## DEVICES MOST USED TO GO ONLINE

Age Group	Percentage	Device
3-4s	67%	use tablets
5-7s	77%	use tablets
8-10s	73%	use tablets
11-15s	95%	use phones
15-17s	97%	use phones

#WakeUpWednesday

The National College